



Heeley Development Trust



Annual Report 2009 - 2010

Trust Manager's Report

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2009-2010 was another very busy year for Heeley Development Trust, but after a number of financially challenging years we had sufficient funds, for sufficient time to plan and to develop projects properly. We were writing or negotiating bids totalling millions of pounds and we were determined to deliver on our promise to sort out better maintenance for the Millennium Park. We were still trying to move forward with plans to save the old Anns Grove School Buildings and to develop our plans for Ash Tree Yard.

I think it was also a year for getting to know a lot more local people a lot better, our UK Online Centre is a really popular and well used resource now and we are really happy to see so many folks on a regular basis – it's also quite a social scene some days, with people crowding into our scrappy little kitchen for a cuppa and a biscuit. If you have any interest in learning more about computers or the internet or if you haven't been to see us yet and you want somewhere to go for a cuppa and a warm welcome – you should call in!

Our planning application for Ash Tree Yard was very exciting for us. It was the culmination of a lot of work and represented – we thought – a real opportunity to develop an iconic green building and to bring jobs and economic activity into Heeley without costing the earth. We had a lot of support and interest from local people and potential tenants but to our surprise it was not well received by the immediate neighbours to the site. The ensuing process taught us a lot about communicating better and a lot about our assumptions of how ready people in our community are for change and for new ideas around green buildings and for the changes we need to make to all our lives around travel and car use.

We learned a lot about how planning and politics work in Sheffield too – I hope that in time we might find a way to use that learning positively.

And with the rest of the year...

We secured over half a million pounds to transform the Millennium Park – the work will happen over the next couple of years.

We secured Cabinet Approval for the Transfer of Anns Grove School to the Community and began to develop our proposals for the site.

We secured a million pounds of LEGI (Local Enterprise Growth Initiative) to create a local enterprise hub.

We secured a contract to employ and train long term unemployed people as Parks Stewards and they have completely transformed the way our park looks and feels everyday.

As usual; I invite you to read on – please; find out more about us, if you want to help or to get involved just let us know; we're still just local people, we're still learning and we're still here! We'd be glad to hear from you.

Andy Jackson



A Word from the Trustees

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This has been a breakthrough year for the Trust, with major funding bids going through. Thanks to the work of the core staff, the Trust stands to bring in millions of pounds of investment to Heeley. Given the current economic climate, this is extremely impressive and we are proud of the success of the Trust. We also recognise the stress that this puts on people, and the pressure that all staff have been under this year, given the unreliability of core grants and the uncertainties within the council. Having said that, we have amazing people working in, with and for the Trust, with dedication, commitment and good humour, and the Trust continues to offer highly valued services and opportunities to a wide range of people. UK Online have recognised the excellent work done at the Heeley Online Centre, ReCycle Bikes continues to grow, the Millennium Park has a new community orchard, and the New Heeley Voice's online site is better than ever.

The next year is going to be a real challenge for all of us, but we can be confident that we have the right people, staff and volunteers, to do everything we can to keep Heeley a great place to live and work.

**Dr Simone Abram;
On behalf of the Board of Trustees**



Who We Are

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Trustees		Staff	
Tony Askins	Local Resident	Paul Allard	Kay Aspinall
Dr. Simone Abram	Local Resident	Ed Astill Wright	Simon Bartles
Paul Grassick	Lembas Ltd	Maxine Bowler	Sue Crookes
Kristina Irwin	Kent Road Groundforce	Karlos Dearman	Penny Hardcastle
Arline Kersey	Founder Trustee	Andy Hudson	Andy Jackson
Vicky Parsons	Local Resident	Dave Jordan	John Knowles
Rev. Tony Patterson	Heeley Parish Church	Des Pearce	Charlie Ratcliffe
Adrian Ponsford	H Ponsford Ltd	Thom White	Zander White
Jackie Smalley	Anns Grove School		
Sessional Staff and Tutors		BMX Club & MTB Guides & ReCycle Bikes Volunteers	
Computer Classes: Mary Bennett, Jayne Mountney, Rob Archbold, Joy Newbould Jewellery Class: Veronique Oodian Keep Fit Classes: Dawn Young ESOL: Heather Smith, Pete Bird, Myra Davies Sewing Classes & Translator: Kubra Assim Evening Cycle Maintenance: Joy Wright, Mick Nott Graham Symington, Fiona Wilson		Alex Brett Roy Mosley Steve Marsden Andy Jackson Des Pearce Mick Nott John Cotton	Fred Shepherd Geoff Hibbert (CTC Cycle Champions Project) Karlos Dearman Graham Symington Robin Lovelace Jonathan Hamnet
Volunteers		Apprentices	
Steve Rich Janet Cummings Gilly Pearce John Marshall Kaltun Dirir Andrea Morrall Jo Baines Sarah Cole and Abi Hickling	(Tireless Supporter) (All support our computer classes and Heeley Voice Delivery)	Tom Harding Matt Girlow David Headley Alex Davies Daniel Bruchlowskyj	Ash Simms Liam Unwin Darren Nuttal Michael Sedgewick

Our thanks to all those listed here and to all the other folks who have helped out, dropped in and lent support and words of encouragement throughout this last year... We achieve what we do because of all your efforts. Finally; special mention must be made for Rachel Howlett and Jack Hoskins; our landscape student placements from Sheffield University who worked so hard this year to help us secure the Big Lottery Changing Spaces bid - well done and many thanks!

Diary 2009-2010

Quarter 1 April 1 – June 30 2009

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UK Online & Digital Inclusion:

We started our successful year of fundraising with news that we had been selected as one of 9 National Champions Centres, delivering support to local people to volunteer and get involved in IT and learning.



Youth Engagement:

Both Last Saturday BMX Club events were more popular than we anticipated and got off to a great start. In the ReCycle Bikes workshop too, we had a great start to the new year with new customers and increased activity for our young trainees and for our team – we were struggling to keep up with all the demand!





Photo by Liz Jones



Photo by Liz Jones



Community Engagement / Festivals and Events:

Heeley Festival:

The 2009 Heeley Festival was the biggest we had organised and the best attended – thanks in part to fantastic weather. We estimate 6,000+ people attended. There were 59 stalls of which 32 were from various community and voluntary organisations.

In addition, we had 14 stalls on the farmers' market and a packed car boot sale.

We had a fantastic line up on the main field which consisted of;

- Opening Samba Parade
- Stepping out Dancers
- Carfield Community Choir
- Jayne's Dancers
- Falconry display
- Heeley Hoofers
- Meersbrook Bank School Choir
- Boomshanka Bellydancers

In the evening we had a music stage of local groups who played for free.

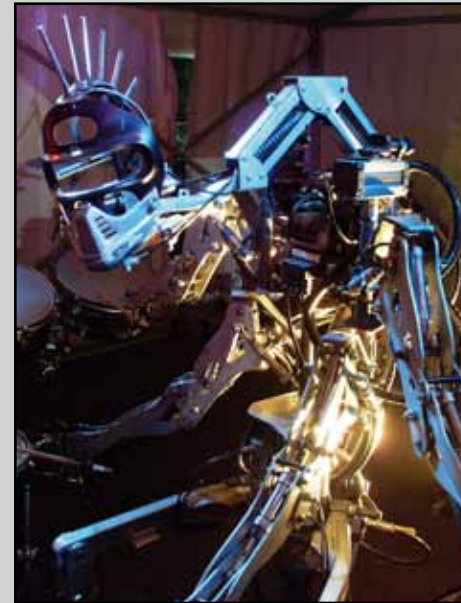
Other attractions included a bouncy castle, hook-a-duck, a falconry display, sports van, dancing and drumming workshops supplied by Musical Works, an area promoting cycling and recycling, a computer taster tent and a climbing display on the Millennium Park.

Consultation of local residents and public opinion of the area and the festival resulted in 40 responses, with suggestions for local improvements and a welter of positive feedback on the Festival.

Diary 2009-2010

Quarter 1 April 1 – June 30 2009 contd...

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Community Engagement / Festivals and Events:

On 10 May, the Millennium Park was the venue for a community Fun Run. 50 runners - local residents and members from 7 different community groups - turned out and raised over £1000 for charities of their choice.

New Heeley Voice Spring Edition - 4,000 copies distributed.

Environment:

Extreme Arts event:
A real departure for HDT, we worked with a Sheffield based family business to lease the park for a major event and a creative first for the UK.

The weather let us down badly but the event was amazing and we learnt a lot about managing the park as a lettable asset.

Diary 2009-2010

Quarter 2 July 1 – Sept 30 2009

UK Online & Digital Inclusion:

HDT successfully bid to develop a UK Online Consortium with neighbours, Sharrow Community Forum, Hadfield Foundation (Burngreave) and Kelvin Media Productions.

The Consortium means more activity and more local residents in South Sheffield accessing Digital Inclusion and community learning.



Youth Engagement:

HDT's summer programme of Mountain Bike Riding, BMX Club Activities and "Not Sure" Events was well received and very well attended. Waiting lists operated for most sessions. The events all involved confidence building and skills development emphasis on safety and responsible riding is a cornerstone of what we teach. Feedback from parents and children has been really positive and demand for the Trust's facilities is growing.

ReCycle Bikes also successfully renewed its contract to deliver Vocational Skills Programme (VSP) education and engagement activities for 14 - 16 year olds. Delivery began again in September with an

overhauled curriculum and a new qualification framework - delivering ASDAN. For a case study of the project's impact go to: <http://pedalpowerblog.asda.com/cycling-changed-my-life>



Diary 2009-2010

Quarter 2 July 1 – Sept 30 2009 contd...



Asset Development:

The Trust continues to work on two large Asset Projects; Anns Grove and Ash Tree Yard.

Anns Grove Transfer was approved by SCC Cabinet in July 2009 following submission of a detailed proposal by the Community Buildings Team, supported by HDT. Work in the quarter focussed on enveloping the site for early occupation, developing Heads of Terms

for the Lease and Transfer and on Fundraising for the development. HDT submitted a first stage bid to Community Builders in this quarter.

Ash Tree Yard has been selected as an NEC by BiG as part of the Sheffield LEGI process. Formal commissioning of the design team to take the project through planning took place during the quarter.



Environment:

Development of proposals to transform the Millennium Park into a regional flagship with support from Big Lottery Changing Spaces Programme continued with detailed design and costing and planning for community consultation during Qtr 3.



UK Online & Digital Inclusion:

The Heeley Online Centre is going from strength to strength; a further UK Online Pass It On Day saw another 50 registrations - all people who came to us through the encouragement of existing learners. The Centre now

runs 2 days of Accredited Adult Courses each week and a further 2.5 days of drop in sessions. We also delivered healthy eating, exercise and swimming sessions for women.

Youth Engagement:

Half term BMX Club activities at Manor Fields and Meersbrook Park. Attendance 39 (Despite weather). ReCycleRides Blog launched. Our First Apprentice (Karlos) Qualified at NVQ (Cytech)

Level 2. Our University Bike sale delivered a further 48 second hand bikes. Began negotiation with Groundwork Sheffield to create two new Apprenticeships via Future Jobs Fund.

Diary 2009-2010

Quarter 3 Oct 1 – Dec 31 2009 contd...



Community Engagement / Festivals and Events:

The Autumn Community Meal was jointly organised and hosted by HDT and Ann's Grove School, bringing members of the community, local service providers and the school together for lunch and a focussed discussion on our community. Attendance: 20

HDT supported Transition Heeley Meersbrook to stage the "Zero Carbon Cabaret". HDT donated the use of the

Heeley Institute, helped with publicity and advised on Health & Safety. The event to promote awareness of Global Environmental Issues and inequality and to find local solutions was a sell out and people were turned away. Attendance: 70+

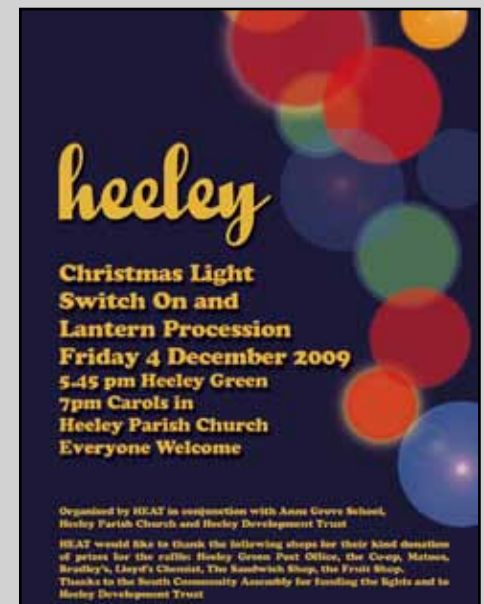
New Heeley Voice Christmas Edition - 4,000 copies distributed. Consultation with local

people on the future design and improvements to the Millennium Park got underway.

The 'Space Shapers' event took place on Sat 31st October.

Anns Rd Youth Club Consultation event on December 14th and Newfield School Consultation on 15th December.

Heeley Green Light Switch On and Lantern Procession: December 4th.





Community Safety:

The Trust hosted meetings between Police and parents to try and tackle ASB Issues at Heeley Green and hosted 3 PACT Meetings at the Heeley Institute. Supported walk about and week of action in Heeley. Planted over 200 spring bulbs at Heeley Green with Neighbourhood Action Group.



Asset Development:

Stage C report complete for Ash Tree Yard. Pre-Planning meeting to present the scheme went well. Stage D scheme worked up and site investigation included ground investigations and drilling. Scheme beyond Stage D and Planning Application submitted.

Anns Grove School redevelopment - our first stage Community Builders proposal worked up and submitted.



Environment:

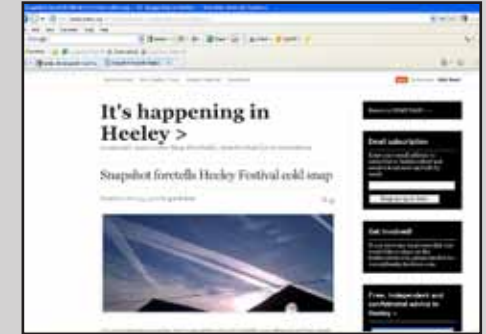
SITA Wildflower Meadow – After a spring and summer of seeding and management including work with local school kids we finally installed the beautiful sign featuring paintings of all the

species to be found in the meadow. Our Millennium Park Maintenance Team also finished work on the Meersbrook Park Rosary Garden.

Diary 2009-2010

Quarter 4 Jan 1 – Mar 31 2010

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UK Online & Digital Inclusion:

The Heeley Online Centre continues to be really popular and well attended each week. We are a regional flagship for our Digital Inclusion work, helping to set up centres in Leeds and Hull as well. We also continue to deliver healthy eating, exercise and swimming sessions for women and have recruited two local Asian Women as informal learning champions for our community.

Youth Engagement:

Last Saturday BMX Club Programme recommenced at Meersbrook Park. Attendance 20+ (Despite Weather). Began Newfield School Bike Club - after school activity for Y7s. 16 Members - 6 week programme. Created two new Apprenticeships via Future Jobs Fund.

Community Engagement / Festivals and Events:

New Heeley Voice Winter Edition - 4,000 copies distributed.

ReCycleBikes held the first Sheffield Cycle Jumble on 13th February at the Heeley Institute.

Close to 90 people came along to recycle their spare bits or to rummage for a bargain. All proceeds were used to fund replacement tools for the workshop.

In March 2010 HDT began the process of setting up a new community website for the area. Trust staff undertook training from the Talk About Local project and www.heeleyonline.org was created. The website is a place for local organisations and residents to communicate and share news and details of events happening locally. It is hoped that the site will become another way for local people to be contribute to and influence life in Heeley.

Asset Development:

Planning Application submitted for our development at Ash Tree Yard - ongoing consultation with our community.

Anns Grove School redevelopment - we secured Community Builders investment to develop the Asset Transfer Proposal.

During this year we have worked hard on our exit strategy and fundraising. By the end of the year we have secured more than £1.1 million and are close to securing a further £4.8 million.

Key funding successes include;

- UK Online Centres - £45K for first year of a 3 year programme.
- Community Builders - £66,200. The Trust has been formally recognised as the Community Anchor Organisation for Heeley and this feasibility funding will hopefully secure a further £1 million.
- We are finalising funding from Barclays to support our youth engagement and Bike Club activities.
- We secured Flagship Project Funding from Big Lottery Community Spaces for capital work on the Millennium Park - £450K over two years

Environment:

We organised willow dome and hazel hurdle making on Heeley Millennium Park.

We secured funding from the South Community Assembly Climate Change Fund to develop a new Community Orchard as a habitat, food resource and 'carbon sink'. The Orchard construction was undertaken by Future Jobs Fund Apprentices (FJF). Planting took place over 3 community events. Attendance 30+

FJF Contract:
The Trust was able to create 8 new jobs for young unemployed people.



How We Created Our Community Orchard

The ingredients include:

1

A site that local people want to change;



2

A lot of hard work – our FJF Apprentices know all about this!



3

A group of willing volunteers (or two!)



4

A lot of sunshine, rain and tlc...

Financial Performance

Income	2010	2009
Donations & Similar inc	8,415	6,040
Grants Receivable	295,434	167,086
Interest Receivable	98	660
Other Income	199,185	123,040
TOTAL	503,132	296,826
Expenditure		
Charitable Activities	341,029	311,738
Governance	6,412	6,680
TOTAL	347,441	318,418
Net incoming/(Outgoing) Resources	155,691	(21,592)
Balances b/fwd	294,024	315,616
BALANCE Of which:	449,715	294,024
Restricted Funds	314,563	172,833
Unrestricted Funds:		
General Funds	(7,868)	(26,942)
Designated Funds	5,356	10,469
Revaluation Reserve	137,664	137,664

Some of Our Achievements **16**

	2009/10 Actual
No. of volunteers	30
No. of young people attending learning & training	88
No. of participants attending activities/engaged in project	271
No. of people taking part in activities to reduce health inequalities	89
No. of people accessing online service/websites	322
No. of contracts extended	2
No. of new contracts/contracts awarded	7

Our Contact Details

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Our Websites

www.heeleydevtrust.com
www.recyclebikes.co.uk
www.annsgrovecommunityhub.wordpress.com

www.twitter.com/heeleydevtrust
www.recyclebikes.blogspot.com

Our Press

[Plans for Anns Grove School](#)
[Heeley Millennium Park](#)
[Flagship grant award for Millennium Park](#)

[Extreme Arts Event](#)
[Big Lottery funding for the Millennium Park](#)
[The New Heeley Voice](#)



Many thanks to all our supporters